



## CCIM/SIOR Results – Not Promises.



### Why hire a CCIM or SIOR?



#### CERTIFIED COMMERCIAL INVESTMENT MEMBER

For more than 40 years, the CCIM Institute has been building opportunities in commercial real estate through its respected CCIM education program. CCIM's go through case driven study and demonstrate practical expertise to earn the Certified Commercial Investment Member designation. CCIM An affiliate of the National Association of REALTORS®.

- Only 6 % of the estimated 150,000 commercial real estate practitioners nationwide hold the CCIM designation.
- A CCIM is a recognized expert in the commercial and investment real estate industry.
- CCIM's help their clients to minimize risk, boost credibility, make informed decisions and close more deals.
- CCIM's are proficient not only in theory, but also in practice. Taught by established practitioners, the program provides a real-world education in financial analysis, market analysis, investment analysis and negotiations.

*Commercial Real Estate's global standard  
for professional achievement.*



#### SIOR

#### SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®

When you hire an SIOR, you are represented by a respected and highly ethical broker of the highest expertise to successfully execute your transaction. The SIOR designation stands unchallenged for excellence in the performance of real estate services, and is universally recognized as the prerequisite in the selection of a commercial real estate broker, agent, or consultant.

- Vast coverage spanning global markets in 686 cities and 38 countries.
- Knowledge and expertise; SIORs stay at the forefront of innovation in commercial real estate.
- Access to a global network of more than 3,400 industry leaders who are held to the highest standard, ensuring expertise, prestige and trust.
- A network of deal closers; SIORs report billions of dollars in sales and leases each year.
- A partner driven by camaraderie, putting high value on the power of long-term relationships.

*Align yourself with the world's most powerful  
CRE network.*